



## The Latest and the Greatest

The last time our ESE, Edison screw-based heater, was mentioned in the *Salamander News*, was in the September 1999 issue, where we introduced a reflector with a plug and cord set. We haven't mentioned it since. One reason is that the demand for them increased so quickly, we were continuously improving the product based on our customer's needs. It's time we shared those improvements, so this newsletter is featuring "The Latest and the Greatest" of our ESE elements.

Our new reflector has a slightly different shape, a black enamel finish on the outside, and now comes not only with a 120V plug and cord set, but with a rubberized clamp that allows sturdy attachment almost anywhere. The reflector dish itself is mounted to the base with wing nuts to allow for both vertical and horizontal adjustments.



### Contact either of our sales locations:

[www.InfraredHeaters.com](http://www.InfraredHeaters.com)

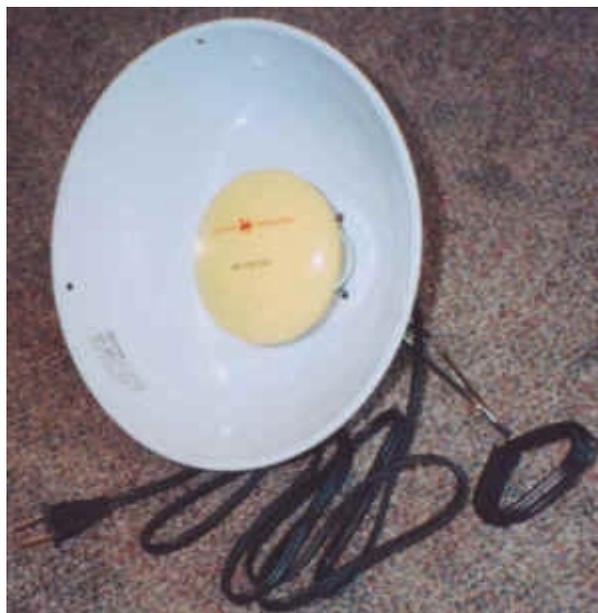
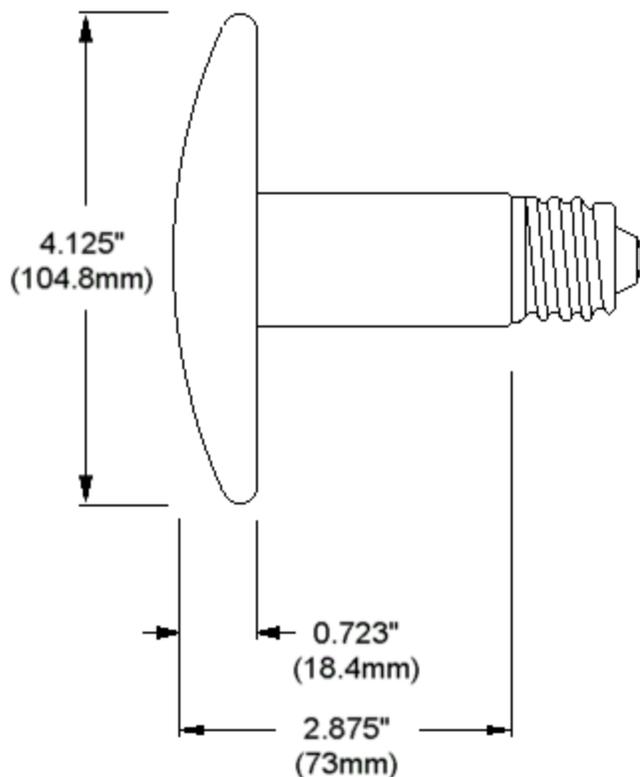
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The new reflector functions best with our new short-stemmed element. The short stem allows the heat to react more intensely with the reflector, creating more even and direct wave lengths. Short-stemmed, yellow ESE elements are currently in stock in 60, 100, 150, 200, and 250 watts.



Also new is the optional portable 120 volt thermostat. The 10 amp, 1200 watt capacity thermostat comes with a "Hi-Lo" range, white case, and 5 ft. cord. Simply plug your reflector/heater combination into the thermostat and use it in any 110 volt outlet. Not only does this give you added distance of use, but energy savings through the variance of temperatures available.



Additional information and pricing for all of the products mentioned in this month's newsletter can be found on our website page: [www.InfraredHeaters.com/ese.htm](http://www.InfraredHeaters.com/ese.htm)